

Outline

- Factors to Consider
- Block Designs
- Event-related Designs
- Mixed Designs
- Guidelines and Good Practices

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fMRI Experimental Design: A Basic Plan

Study Design

- "based on an intervention in a system (brain) and observation of the modulation of the system response (BOLD effect) resulting from this 'provocation' (cognitive task, or in this context, paradigm)" - Amuro & Bastar 2006 (Brain & Cognition)
- i.e. We want to manipulate the participants' experience and behaviour in some way that is likely to produce a functionally specific neurovascular response.
- Can you test your hypothesis like this?

Experimental Design: Terminology

Variables

- Independent vs. Dependent
- Categorical vs. Continuous
- Contrasts
- Experimental vs. Control
 Parametric vs. subtractive
- Comparisons of subjects
- Between- vs. Within-subjects
- Confounding factors
- Randomization, counterbalancing

Terminology

- Trial: replication of a condition, consist of one or more components
- Inter-Trial Interval (ITI): time between the onset of successive trials
- Components may be brief bursts of neural activity, **events**, or periods of sustained neural activity, **epochs**
- Stimulus Onset Asynchrony (SOA): time between onset of trial components (even if components are not stimuli *per se*)
- Inter-Stimulus Interval (ISI): time between the offset of one component and the onset of the next

fMRI Experimental Design

• Controlling the timing and quality of cognitive operations (IVs) to influence brain activation (DVs)

• What can we control?

Basal state capillary

arterioles

-

- Stimulus properties (what is presented?)
- Stimulus timing (when is it presented?)
- Subject instructions (what do subjects do with it?)
- What are the goals of experimental design?
 - To test specific hypotheses (i.e., hypothesis-driven) - To generate new hypotheses (i.e., data-driven)

fMRI BOLD: Overview

arterioles

_'

venules

● = HbO2 ● = Hbr

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12



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venules

Activated state

capillary ____bed



Analysis: one voxel at a time $\begin{array}{c}
\hline
& & \\
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Optimal Experimental Design

- Maximizing both Detection and Estimation
 - Maximal variance in signal (incr. detect.)
 - Maximal variance in stimulus timing (incr. est.)
- Limitations on Optimal Design
 - Signal saturation
 - Subject's predictability

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Optimal Experimental Design

- Experimental designs for functional magnetic resonance imaging (fMRI) experiments can be characterized by
 - their detection power, which is a measure of the variance in the estimate of the amplitude of functional activity
 - their estimation efficiency, which is a measure of the variance in the estimate of the hemodynamic response function (HRF)

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Efficiency, power, and entropy in event-related fMRI with multiple trial types Part I: theory Thomas T. Liu and Lawrence R. Frank

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Conceptual & Methodological Aspects

- There are two aspects of fMRI design that are important to distinguish
- Conceptual design
 - How do we design tasks to properly measure the processes of interest?
- Methodological design
 - How can we construct a task paradigm to optimize our ability to measure the effects of interest, within the specific constraints of the fMRI scanning environment?

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Finding Significant Effects • Statistics are based on the ratio of explained predictable versus unexplained variability F= Signal+Noise Signal t= Noise Noise We can improve statistical efficiency by - Increasing the task related variance (signal) Designing Experiments - Decreasing unrelated variance (noise) Spatial and temporal processing - Good signal in our fMRI data Physics 29

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Comparison Strategies

Subtraction Factorial Parametric

Designing an Experiment

• Designing fMRI studies

- fMRI signal is sluggish and additive
- Efficient designs maximize predictable changes in HRF
- Efficient designs are often very predictable (e.g., block designs)
 - Participant may anticipate events in a block design
 - Techniques for balancing efficiency and psychological validity

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- Blocked Designs
- Event-Related Designs
 - Periodic Single Trial
 - Jittered Single Trial
- Mixed Designs
 - Combination Blocked / Event-Related



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Limitations of Blocked Designs

- While block designs offer statistical power, they are very predictable

 e.g. participants know they will press the same finger 14 times in a row.
- Many tasks not suitable for block design
 - e.g. novelty detection, memory, etc.
 Cannot post-hoc sort data from block designs (e.g. Konishi, et al., 2000 examine correct rejection vs hits on episodic memory task)





 Block designs good for detecting activation, but poor for estimating HDR

Detection which areas are active?

Estimation what is the time course of activity?



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Blocked Design

Advantages

- Simple (for you and for subject)
- Minimize task switchingMaximum power
- Does not depend on
- accurate HRF model
- Robust to uncertainty in timing
- Straightforward analysis
- Disadvantages
 Not all tasks can be
 - blocked
 - Subjects can anticipate conditions - order and duration
 - Does not allow
 - separation of response to
 - individual trials – No timing information
 - No timing information

EVEN-RELATED DESIGNS



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Why Event-Related Designs?

- Randomize condition/stimuli order cf. Confounds of blocked designs (Johnson et al., 1997)
 Post-hoc classification of trials
- e.g. According to subsequent assessment (Kim et al., 2007)
 Some events can only be indicated by the subject
- (during the experiment)e.g. Event is determined by subject's decision (Liu et al., 2007)Some trials cannot be blocked
- e.g. Odd-ball designs (Clark et al., 2000)
- Better model for blocked stimuli too?
 e.g. State-item interactions (Chawla et al., 1999)

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(during the experiment)

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(during the experiment)

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Reward Processing



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Event-Related Designs Disadvantages Advantages Flexible – removes anticipation, allows for surprises More things can go wrong Reduced power Good estimate of time course of HRF Typically results in longer experiments _ Course of HKF
 Post hoc sorting of trial types, e.g. correct vs. incorrect; remembered vs. forgotten stimuli
 Can separate our response to task components – e.g. cue More dependent on accurate HRF modeling - Increased task switching **MIXED DESIGNS** components – e.g., cue, target, response High temporal resolution 78 79 79

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- Both blocked and event-related design aspects are used (for different purposes)
 - Blocked design: state-dependent effects
 - Event-related design: item-related effects
- Analyses can model these as separate phenomena, if cognitive processes are independent
 - "Memory load effects" vs. "Item retrieval effects"
- Or, interactions can be modeled - Effects of memory load on item retrieval activation



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Issues in Design Efficiency

- Not all random designs are equally efficient!
- Design efficiency is defined in relation to some contrast
- Efficiency may interact with predictability and expectation

• Below you can see the study design after 10

• Permuted block designs can offer a balance of

time (volumes, TR=3000ms)

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Permuted Blocks

power and predictability

permutations

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Image Intens

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Mixed Designs
 Best combination of detection and estimation
 Much more complicated analyses
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GUIDELINES AND GOOD PRACTICES

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Good Practices

- Balance statistical power and compliance of participants - For how long do you think you can get good data out of a volunteer? Avoid head motion, poor task compliance
- Always counterbalance / (pseudo-)randomize events!
- Ask yourself questions:
 - What's the best design for your cognitive process of interest?
 - What's the best design for your task(s)?
 - What psychological factors might be at play?
 - What comparison(s) are you interested in?
- Maximize efficiency for your contrast(s) of interest, compare multiple designs, simulate!

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Generate Your Own Experiments Set the TR (time per volume) Set the number of volumes Set minimum ISI – this will be time between trials for block designs Set the mean ISI - this will be the ٠ average time between trials for event related designs Set the number of conditions Iterations – you can compute hundreds of event related designs and choose the most efficient Press the type of study • you want to generate High iterations will lead to efficient but 1. Block predictable designs 2. Permuted Block Permutations – select the number of permutations for the permuted block 3. Fixed ISI Event design

- Fewer permutations lead to efficient but predictable designs 4. Exponential ISI Event

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General Guidelines

- 1. If possible, use block design
- Keep blocks <40 sec 2. Limit number of conditions
 - Contrast of conditions far apart may be confounded by low frequency noise
- 3. Randomize order of events that are close to each other in time
- Randomize SOA between events that need to be 4. distinguished

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5. Run as many people for as long as possible

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Types c	of Design	
Hierarchical	Common Baseline	Parallel Comparisons
Ex B	Ex A Ex B	Ex B > Ex A
Ex A		Ex A > Ex B
- } Ctl	Control	Selective Attention
Tailored Baseline	Parametric	ABC
Ex A > CHA	a < A < A < A	A B C
$E \times B > Ctl B > $	Conju <u>nc</u> tion <u>D</u> esign	A B C
Factorial Design	A B D	Priming/Adaptation
Ex A Ex B	A C D	A A
AxB	BCE	АВ ₉₄



